AGENDA ITEM SUMMARY

1. NAME OF ITEM: International Study Centers: Update
2. INITIATED BY: James H. Page, Chancellor
3. BOARD INFORMATION: X
4. BOARD ACTION:

BACKGROUND:

Approximately one year ago, the concept of establishing two International Study Centers within our System (located at UM and USM) to help recruit and retain international students was introduced. Basically, our System would partner with an international recruiting firm that would bring students to an intensive study center to be exposed to English, American culture, and some first year college courses. Benefits of study centers include increases in enrollment and dorm occupancy, a more streamlined approach to international recruitment, and an increase in the diversity of our student population and an expansion in our international recruitment efforts.

A review team, comprised of representatives from both campuses, has explored the various options available, has gone through an extensive RFQ process and are in the process of finalizing the contract with the selected vendor. Janet Waldron, Senior Vice President for Administration and Finance at the University of Maine, will update the Academic and Student Affairs Committee on progress to date and next steps.

1/17/2013
International Student Study Centers

Study Group USA Higher Education LLC has been selected. The contract and terms are currently in negotiation.


Study Group is the world leader in the provision of western education for students from around the world, providing the highest quality learning experiences and exceptional student outcomes.”

Study Group was formed in the United Kingdom in 1994. It has since developed long-term positive relationships in education, serving over 50,000 students from more than 130 countries per year across 350 programs on 41 campuses in Australia, Canada, China, Europe, New Zealand, UK and the USA. Students engage with Study Group through multiple offerings:

1. **Higher Education**: Serving more than 12,000 students per year, Study Group operates through 27 university partnerships as well as through two wholly-owned providers, Bellerbys and Taylors College in the UK.

2. **Language Education**: Through Embassy English, Study Group serves more than 33,000 students across 20 global locations to learn English while engaged in a vibrant overseas experience.

3. **Career Education**: Primarily focused in Australia, this division serves over 8,000 students per year through three schools in Australia - ACPE, AIAS and Martin College.

Study Group focuses on successful student outcomes, and utilizes global leadership teams with extensive academic and business experience.

North America is a new area for these study programs. Higher education partners in the US are James Madison University, Widener University, and Roosevelt University.

**Term of Contract**: Five (5) Years, commencing in the Fall Semester and ending at the end of the Spring Semester of the fifth year. Renewal Terms: Five year renewal following successful Review Process.

- Either party may terminate the contract in advance of the formal review date by providing a 12 month notice for specified reasons.

**Governance**:

The University of Maine System and Study Group shall establish the System ISC Steering Council. UMaine and USM shall, with Study Group, each establish a campus Steering Committee, an International Academic Committee and a university personnel-only Unit Curriculum Committee.

**Key Provisions**:

- In accordance with university admissions criteria, Study Group recruits, with 200+ sales people in 30+ offices reaching 2,500+ education agents, academically-qualified international students to the universities within the University of Maine System.

- The University of Maine System and Study Group will jointly establish an International Student Center (“ISC”) at the University of Maine, Orono campus (fall of 2013) and the University of Southern Maine, Gorham campus (spring of 2014). Various programs will be delivered to international students at these ISC centers.

1 http://www.studygroup.com/
• Students will receive holistic student learning experiences tailored to their needs:
  o Study skills
  o Acculturation
  o English for Academic Purposes
  o Academic courses related to chosen core curriculum/major.
• Study Group designs, in cooperation with the ISC Host University, tailored pathway programs taught in university classrooms using the university’s academic curriculum and approved faculty:
  o Three undergraduate Pathway Programs
    • UMaine – Business, Engineering, TBD
    • USM – TBD.
  o Pre-Master’s Intensive English Program (one to two term non-academic credit bearing courses) leading to select graduate programs, as identified by the Host University.
• Students will matriculate into university academic programs in their chosen major upon successful completion of the International First Year.
• Study Group achieves a 90%+ progression rate.
• Those students both academically-qualified and proficient in English language will be recruited to the University of Maine System campus of choice (including those not having an ISC), as “direct admits.” Again, in accordance with the university’s admissions criteria.
• Study Group will be responsible for recruiting, appointing, inducting and developing staff to manage the operation of the ISCs and deliver programs of English language and academic study skills.
• Study Group, in cooperation with the ISC Host University, hires
  o Faculty and staff to deliver the pathway programs, and
  o A Center Director, International Marketing Manager, and student support staff.
• UMaine and USM will provide furnished classrooms, offices, student lounges and conference rooms in accordance with agreed upon specifications.
• Study Group and each ISC HOST University will jointly and separately promote and advertise the collaboration.
• The University will allocate University-managed housing to students in the ISC programs; the housing contracts will be between the student and the University.
• There shall be a University Liaison appointed to work directly with the Study Group staff on a daily basis.
• Study Group charges students directly for attending ISC programs and will share the first-year tuition fees with the University (80%/20%), as set out in the contract. For years 2, 3, and 4, the University will remit to Study Group 5% of the tuition.
• Study Group assumes all start-up costs and covers the cost of delivering ISC programs.
• For international students who are recruited for direct placement into the University’s undergraduate or graduate programs, the University shall collect the tuition fees of these students and remit a 20% (of tuition) placement fee to Study Group.
AGENDA ITEM SUMMARY

1. NAME OF ITEM: Estabrooke Repurposing and Renovation, UM

2. INITIATED BY: James H. Page, Chancellor

3. BOARD INFORMATION: BOARD ACTION: X

4. BACKGROUND & JUSTIFICATION:

The University of Maine requests approval to expend as much as $3.2 million in University funds to renovate Estabrooke Hall for a new “Collaborative/Active Learning Classroom” and to provide space for the Honors Program and RIsE Center.

Estabrooke Hall is a 65,000 square foot facility built in 1940 and used until now for student housing. The Sightlines renovation age is 72 years old and the net asset value is assessed at 73 percent.

In considering the future of the facility, the University reviewed the continued advisability of using the facility for residential purposes in light of the cost of installing statutorily required sprinklers. That assessment demonstrated it would be more cost-effective to repurpose the facility for use as non-residential space. With the removal of Estabrooke and its 164 beds from the bed inventory, the University will have a potential 3,395 beds for the spring semester. In the fall the University had 3,345 beds occupied.

A feasibility study was completed in October 2012 and Schematic Design was completed in December of 2012 for the renovation of the first floor and a portion of the second floor of Estabrooke. The renovation of approximately 18,000 gross square feet will include a second accessible entrance, new accessible bathrooms, a new electrical service and complete new electrical wiring for the renovated spaces.

The renovation will provide space for a new “Collaborative/Active Learning Classroom” which will seat approximately 90 students and be fit-out to provide state of the art technology for the new “classroom of today.”
The remainder of the renovation will provide space for the Honors Program and RlSE Center to better allow the program constituents to collaborate with each other. The RlSE center is seeking space for approximately 40 people and the Honors program space will accommodate approximately 15 people as well as a small classroom and some small collaborative/meeting spaces. This space will be an extension of the Honors College home base which is located in the adjacent Colvin Hall.

This is the first stage of renovation to Estabrooke as it addresses a portion of the building. Future projects to renovate the remaining floors of the building will come forward as funding is identified.

The estimated project cost for the current renovation phase is approximately $3.2 million and funding has been identified for it by the University of Maine. The intended project schedule is to have documents ready for bidding in February, 2013. Construction will follow with occupancy desired for the fall semester of 2013.

5. TEXT OF PROPOSED RESOLUTION:

That the Board of Trustees authorize the University of Maine to expend up to $3.2 million in University funds for a renovation project at Estabrooke Hall.