AGENDA ITEM SUMMARY

1. NAME OF ITEM: International Study Centers: Update

2. INITIATED BY: James H. Page, Chancellor

3. BOARD INFORMATION: X BOARD ACTION:

4. BACKGROUND:

Approximately one year ago, the concept of establishing two International Study Centers within our System (located at UM and USM) to help recruit and retain international students was introduced. Basically, our System would partner with an international recruiting firm that would bring students to an intensive study center to be exposed to English, American culture, and some first year college courses. Benefits of study centers include increases in enrollment and dorm occupancy, a more streamlined approach to international recruitment, and an increase in the diversity of our student population and an expansion in our international recruitment efforts.

A review team, comprised of representatives from both campuses, has explored the various options available, has gone through an extensive RFQ process and are in the process of finalizing the contract with the selected vendor. Janet Waldron, Senior Vice President for Administration and Finance at the University of Maine, will update the Academic and Student Affairs Committee on progress to date and next steps.

1/17/2013