International Student Study Centers

Study Group USA Higher Education LLC has been selected. The contract and terms are currently in negotiation.

“Study Group is the world leader in the provision of western education for students from around the world, providing the highest quality learning experiences and exceptional student outcomes.”

Study Group was formed in the United Kingdom in 1994. It has since developed long-term positive relationships in education, serving over 50,000 students from more than 130 countries per year across 350 programs on 41 campuses in Australia, Canada, China, Europe, New Zealand, UK and the USA. Students engage with Study Group through multiple offerings:

1. **Higher Education**: Serving more than 12,000 students per year, Study Group operates through 27 university partnerships as well as through two wholly-owned providers, Bellerbys and Taylors College in the UK.
2. **Language Education**: Through Embassy English, Study Group serves more than 33,000 students across 20 global locations to learn English while engaged in a vibrant overseas experience.
3. **Career Education**: Primarily focused in Australia, this division serves over 8,000 students per year through three schools in Australia - ACPE, AIAS and Martin College.

Study Group focuses on successful student outcomes, and utilizes global leadership teams with extensive academic and business experience.

North America is a new area for these study programs. Higher education partners in the US are James Madison University, Widener University, and Roosevelt University.

**Term of Contract**: Five (5) Years, commencing in the Fall Semester and ending at the end of the Spring Semester of the fifth year. Renewal Terms: Five year renewal following successful Review Process.

- Either party may terminate the contract in advance of the formal review date by providing a 12 month notice for specified reasons.

**Governance**:
The University of Maine System and Study Group shall establish the System ISC Steering Council. UMaine and USM shall, with Study Group, each establish a campus Steering Committee, an International Academic Committee and a university personnel-only Unit Curriculum Committee.

**Key Provisions**:

- In accordance with university admissions criteria, Study Group recruits, with 200+ sales people in 30+ offices reaching 2,500+ education agents, academically-qualified international students to the universities within the University of Maine System.
- The University of Maine System and Study Group will jointly establish an International Student Center (“ISC”) at the University of Maine, Orono campus (fall of 2013) and the University of Southern Maine, Gorham campus (spring of 2014). Various programs will be delivered to international students at these ISC centers.

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• Students will receive holistic student learning experiences tailored to their needs:
  o Study skills
  o Acculturation
  o English for Academic Purposes
  o Academic courses related to chosen core curriculum/major.
• Study Group designs, in cooperation with the ISC Host University, tailored pathway programs taught in university classrooms using the university’s academic curriculum and approved faculty:
  o Three undergraduate Pathway Programs
    ▪ UMaine – Business, Engineering, TBD
    ▪ USM – TBD.
  o Pre-Master’s Intensive English Program (one to two term non-academic credit bearing courses) leading to select graduate programs, as identified by the Host University.
• Students will matriculate into university academic programs in their chosen major upon successful completion of the International First Year.
• Study Group achieves a 90%+ progression rate.
• Those students both academically-qualified and proficient in English language will be recruited to the University of Maine System campus of choice (including those not having an ISC), as “direct admits.” Again, in accordance with the university’s admissions criteria.
• Study Group will be responsible for recruiting, appointing, inducting and developing staff to manage the operation of the ISCs and deliver programs of English language and academic study skills.
• Study Group, in cooperation with the ISC Host University, hires
  o Faculty and staff to deliver the pathway programs, and
  o A Center Director, International Marketing Manager, and student support staff.
• UMaine and USM will provide furnished classrooms, offices, student lounges and conference rooms in accordance with agreed upon specifications.
• Study Group and each ISC HOST University will jointly and separately promote and advertise the collaboration.
• The University will allocate University-managed housing to students in the ISC programs; the housing contracts will be between the student and the University.
• There shall be a University Liaison appointed to work directly with the Study Group staff on a daily basis.
• Study Group charges students directly for attending ISC programs and will share the first-year tuition fees with the University (80%/20%), as set out in the contract. For years 2, 3, and 4, the University will remit to Study Group 5% of the tuition.
• Study Group assumes all start-up costs and covers the cost of delivering ISC programs.
• For international students who are recruited for direct placement into the University’s undergraduate or graduate programs, the University shall collect the tuition fees of these students and remit a 20% (of tuition) placement fee to Study Group.