Student Affairs Committee Meeting


Committee Members Absent:  Tamara Grieshaber

Trustee Collins called the meeting to order.

Adults:  The New Traditional Student.  Mr. Jonathan Henry, Vice President for Enrollment Management at UMA presented a profile of the current status of the adult market – “The New Traditional Student”.  The adult/non-traditional market is the one demographic in Maine that is projected to grow over the next few years.  With projections of 140,000 to 200,000 adults in Maine with some college courses but no degree, the adult market is a critical population for our campuses to attract, retain and graduate.  Doing so will help strengthen Maine’s economy by enhancing the educational level of the workforce.  How we serve them and work with them to achieve the completion of their degree is a major initiative for the UMS as it is nationally.  Adults currently account for 39% of all UMS enrollment.  The UMS academic programs must intentionally connect to career opportunities, particularly for early to mid-life adults and must be accessible to any student, anywhere in the State, using technology as a delivery modality and allowing aggregated credits.  The Student Support Services need to be available to support adult students and active outreach and retention efforts must be deployed to continually re-engage adult students.

Spring 2012 Enrollment Report.  Ms. Rosa Redonnett, Executive Director of Student Affairs, presented the Spring 2012 Enrollment Report.  Highlights from the report are as follows:

- Total spring semester headcount enrollment declined -1.3% from 2011 to 2012, and has declined -5.9% since 2008.  UMA and UMM were the only two campuses to experience a growth in enrollment for the year.
- Spring credit hours have declined -2.0% from 2011 to 2012 and have declined -3.3% since 2008.  UMA is the only campus to increase credit hours since 2008.
- Nearly 71% of all students were baccalaureate degree-seeking students this spring, followed by graduate students at 10.2% and non-degree undergraduate students at 9.7%.  Non-degree student enrollment has declined considerably since 2008.
• Nearly 88% of all students are considered in-state in the spring of 2012, according to their tuition status. Both in-state and out-of-state enrollment has declined by -5.9% since 2008 and were down for the year.

• Women still account for 60% of enrollment in 2012, though enrollment of women has dropped by -8.6% since 2008 while enrollment of men has held fairly steady.

• Enrollment of part-time students was up slightly this spring though has declined by -10.7% since 2008 while full-time student enrollment was down -2.2% from 2011 to 2012 and -2.8% since 2008.

• Nearly 80% of students reported themselves as "white" though enrollment of minorities is growing and now constitutes about 6% of total enrollment.

• Nearly 60% of all students are between the ages of 18 and 24, though enrollment within that age group has declined 6.1% since 2008. Enrollment of students between the ages of 25 and 39 has grown 2.6% since 2009 while enrollment of students between the ages of 40 and 64 has grown 3.1% since 2009.

• Nearly 40% of Maine residents attending the UMS come from Cumberland or Penobscot county. Most out-of-state students are from the other New England states, with nearly 30% coming from Massachusetts. Nearly 34% of international students come from Canada while 15% and 8% come from China and Saudi Arabia, respectively.

• Half of all transfers are from non-UMS institutions that do not include Maine community colleges. The remaining transfers are evenly distributed between Maine community colleges and other UMS institutions. Total new student transfers declined by -2.7% from 2011 to 2012.

• Total credit hours from distance education grew by 3.7% from 2011 to 2012 while credit hours from traditional campus courses declined by -3.3%. Online credit hours grew 9.5% from 2011 to 2012 and now constitute 13% of total credit hours.

Adjournment.

Ellen Doughty for J. Kelley Wiltbank, Clerk