

UNIVERSITY OF MAINE SYSTEM
Board of Trustees Meeting

at the University of Maine System
January 10, 2011

Academic and Student Affairs Meeting

- Present:** **Trustees:** Michelle Hood, Chair of Academic Affairs; William Johnson, Chair of Student Affairs; Norman Fournier, Marjorie Medd, Wayne Newell, and Lyndel Wishcamper. **Other Trustees:** Kurt Adams, Samuel Collins, Paul Mitchell, Victoria Murphy, and Charles O'Leary. **Chancellor:** Richard Pattenau. **Faculty Representatives:** Anne Blanke (for Terry Colby), Lois-Ann Kuntz, Kim-Anne Perkins, and Kim Moody (for Joanne Williams). **Student Representatives:** Zole Hawthorn, and Evan Scott-Pollock. **University Presidents:** Selma Botman, Allyson Handley, Wilson Hess, Cynthia Huggins, Theodora Kalikow, Robert Kennedy, and Donald Zillman. **System Staff:** James Breece, Rosa Redonnet, and Kelley Wiltbank.
- Absent:** Eleanor Baker, Angela Faherty, Benjamin Goodman, Tamera Grieshaber, and Kevin McCarthy.

Trustees Hood and Johnson called the meeting to order.

UM Program Proposal: Ph.D. in Anthropology and Environmental Policy. Dr. James Breece, Vice Chancellor for Academic Affairs, reviewed the University of Maine proposal to create a Ph.D. in Anthropology and Environmental Policy. This program was created to address the need to direct basic and applied research to understanding human interactions with the environment and to comprehend the cultural dimensions of these interactions and their consequences. Social scientists have an important role to play in assisting state, national and world decision makers in understanding these problems and finding solutions to them. This program will engage students in cutting-edge research in this field and would provide UM with a signature program centered on its strengths within the social and environmental sciences and policy analysis.

The faculty and equipment necessary to implement this program are already in place so there is no anticipated cost. In addition, there will be extensive interaction with other environmental and policy units and faculty at the University of Maine

On a motion by Trustee Fournier, which was seconded by Trustee Johnson, the Academic and Student Affairs Committee agreed to forward the recommendation to the Consent Agenda.

UMF Program Proposal: Master of Science in Education - Early Childhood. Dr. Breece explained the University of Maine at Farmington proposal to create a Master of Science in Education Early Childhood. This degree will address the growing need for master's level academic preparation in Maine by providing a degree that is designed for, and accessible to, early childhood professionals throughout the region. This program will support the professional development needs of practicing early childhood professionals throughout the state and region. This program will be a cohesive graduate program that offers early childhood professionals the opportunity to advance knowledge and leadership skills that can be directly applied to the needs of twenty-first century children and families.

This program will include collaboration with other UMS campuses on the delivery of some specific selected graduate courses which can meet core or elective requirements. This collaboration will ensure state-wide availability and enable the use of faculty expertise in specific content areas.

Tuition revenue will cover all costs of the program and will likely produce modest excess revenue.

On a motion by Trustee Medd, which was seconded by Trustee Fournier, the Academic and Student Affairs Committee agreed to forward the recommendation to the Consent Agenda.

Change in Board of Trustees Policy 301: Mission and Strategic Plan Policy. Dr. Breece explained this change to Board of Trustees Policy 301 which will strengthen the language pertaining to the Board's role in approving university strategic plans. The edited policy makes it clear that the Board has an important role in approving both missions and strategic plans, and affirms the importance of both to the development of appropriate programs and services at the universities.

The changes also remove the requirement that changes to missions and strategic plans be brought before the Board at the July meeting, and removes the language that requires university strategic plans to be in conformance with the Strategic Plan adopted by the Board of Trustees September 20, 2004.

On a motion by Trustee Wishcamper, which was seconded by Trustee Fournier, the Academic and Student Affairs Committee agreed to forward the recommendation to the Consent Agenda.

Academic Year Calendars. Dr. Breece explained that in January of each year, the institutions of the University of Maine System present to the Board of Trustees their academic calendars. This year, as a result of the New Challenges, New Directions initiative, representatives from the faculty leadership of each university met to create the parameters for a common academic calendar.

The results of that work are the academic calendars for the years 2011-2012 and 2012-2013. Included with those calendars are the parameters used to create the academic calendars and the worksheet the universities used to submit their calendars. Initially, use of the common calendar structure will be a two-year pilot project. At the end of those two years, the Vice Chancellor for Academic Affairs will receive feedback from each university and will determine how effective the project has been in meeting its objectives.

University College (Distance Education) Draft Business Plan. Dr. Curt Madison, Director of Distance Education, provided a presentation on the University College (Distance Education) Draft Business Plan. The four core elements of the business plan are: accelerate revenue from enrollment, increase quality of online offerings, quality assurance, and increase services for multi-campus and online students. Dr. Madison outlined the goals for the first three years which have to be scaled to a sustainable positive cash flow and include establishing consistent, accurate services for multi-campus students; providing intensive faculty development seminars; implementing online programs to the exemplar level; implementing a model eTuition revenue sharing; and demonstrating routine cross-campus programs. In order to improve communication, the UMS Distance Learning Council will be re-created. The expense and revenue sources for FY2012, 2013, and 2014 were reviewed. Dr. Madison also reviewed a sample eTuition model.

Adjournment.

Ellen Doughty for
J. Kelley Wiltbank, Clerk