

UNIVERSITY OF MAINE SYSTEM

Board of Trustees Meeting

at the University of Maine System

September 13, 2010

Committee of the Whole

Present: Norman Fournier, Vice Chair; Eleanor Baker, Samuel Collins, James Dowe, Angela Faherty, Benjamin Goodman, Michelle Hood, William Johnson, Marjorie Medd, Paul Mitchell, Victoria Murphy, Wayne Newell, and Charles O'Leary. **Chancellor:** Richard Pattenaude. **Faculty Representatives:** Raymond Albert, Terry Colby, Lois-Ann Kuntz, Kim-Anne Perkins, Robert Rice, and Joanne Williams. **Student Representatives:** Anastasia Alexis, Nathan Grant, Zole Hawthorn, Summer Meredith, Bernice Michaud, and Evan Scott-Pollock. **University Presidents:** Selma Botman, Allyson Handley, Wilson Hess, Cynthia Huggins, Theodora Kalikow, and Robert Kennedy. **System Staff:** Tracy Bigney, James Breece, Tracy Elliott, Frank Gerry, John Lisnik, Rosa Redonnett, Michael Sauda, Kelley Wiltbank and Rebecca Wyke.

Absent: Tamera Grieshaber, Kevin McCarthy, and Lyndel Wishcamper.

Trustee Fournier called the meeting to order and welcomed everyone.

Executive Session

On a motion by Trustee Newell, which was seconded by Trustee Goodman, the Committee of the Whole agreed to go into Executive Session under provisions of 1 MRSA Section 405 6A & D for the purpose of discussing personnel and collective bargaining issues.

On a motion by Trustee Dowe, which was seconded by Trustee O'Leary, the Committee of the Whole concluded Executive Session.

Vice Chair's Comments. Trustee Fournier welcomed Trustee Faherty, Commissioner of Education, and congratulated Trustee Medd on her reappointment and Trustee O'Leary on his return. Trustee Fournier noted the appointment of Trustee Kurt Adams will be effective in the near future, and welcomed Dr. Wilson Hess, President of the University of Maine at Fort Kent.

Chancellor Comments. Chancellor Pattenaude began his remarks by congratulating Mr. John Diamond, Executive Director for External Affairs for his recent appointment at the University of Arkansas, where he will be the Vice Chancellor of University Relations.

Outreach and Business Focus

The Chancellor said the UMS will continue building partnerships with the business community and has joined with the State Chamber of Commerce and the Maine Development Foundation to study what the business community wants and needs from higher education. Trustee Medd noted that this report is what the System needs to make the case for higher education with State Legislators.

Innovative Engineering

The Chancellor said the Board heard a presentation by Doug Hall during their recent retreat and that Innovative Engineering has been funded through the Strategic Investment Fund. The Chancellor said the System Office needs to become more innovative, and said he is working with Trustee Hood on this issue, since she has been pursuing similar goals at Eastern Maine Healthcare Systems.

Controlling Healthcare Costs

The Chancellor said a Task Force has been set up to examine the issue of controlling healthcare costs and that group will be looking for innovative ways to control costs.

Enrollment

The Chancellor talked about the Enrollment Workshop scheduled for September 15 and 16 and said the Trustees would be getting a more detailed update during the meeting of the Academic and Student Affairs Committees.

Online Maine

The Chancellor introduced Dr. Curt Madison, Director of Distance Education for University College. Dr. Madison talked about the growth in online credit hours since 2005 and outlined the first steps taken to create Online Maine, which will contain information on all online degree programs in the UMS. Trustee Fournier asked about the timeframe for this initiative. Dr. Madison said he is expecting it to be launched by mid-January of 2011. Trustee Medd asked what this website would mean for the sites and centers, and Dr. Madison said he believed the sites and centers will be an important component for distance education.

Marketing Efforts

The Chancellor discussed the marketing efforts headed by Ms. Rosa Redonnett, Executive Director for Student Affairs. He said a Request for Proposal (RFP) has been drafted and a consultant is being sought to help generate a marketing plan and help the System promote the value of baccalaureate and graduate education, the importance of education in economic development, and the value of the UMS universities. The Chancellor said this is intended to augment, not replace, individual university marketing efforts.

Retreat Update and Discussion. Chancellor Pattenaude distributed a summary of the Advancing Maine document, developed following the discussion at the Board Retreat on August 9 & 10, 2010, that outlined the draft public agenda for the State. The three major components include:

- Expand and enhance Maine's educated workforce
- Strategically focus on Maine business and university research and development
- Make college affordable for citizens of all ages

The Trustees discussed the document and suggested a number of changes to the draft. Trustee Medd asked that the System's link to K-12 education be made more specific. Trustee Hood asked whether the document should emphasize accessibility over affordability. Also discussed was whether to strengthen the language on the System's impact on Maine's economy. Chancellor Pattenaude said the document will be revised based on the feedback from the Board.

Adjournment.

Ellen Doughty for
J. Kelley Wiltbank, Clerk