

UNIVERSITY OF MAINE SYSTEM  
Board of Trustees Meeting

at the University of Maine System  
July 12, 2010

**Presidents' Meeting with the Board and Chancellor**

**Present:** Norman Fournier, Vice Chair; Eleanor Baker, Samuel Collins, Benjamin Goodman, Tamera Grieshaber, Michelle Hood, William Johnson, Kevin McCarthy, Marjorie Medd, Paul Mitchell, Victoria Murphy, Wayne Newell, and Lyndel Wishcamper. **Chancellor:** Richard Pattenade. **University Presidents:** Selma Botman, Allyson Handley, Cynthia Huggins, Robert Kennedy, John Murphy, Donald Zillman, and Allen Berger was present representing President Theodora Kalikow. **System Staff:** James Breece, Kelley Wiltbank, and Rebecca Wyke.

**Absent:** Angela Faherty and James Dowe.

Trustee Wishcamper called the meeting to order and asked the Presidents to comment on how the System and the Board can assist with campus priorities related to the Public Agenda and the Strategic Investment Fund (SIF) as well as the relationship with the Community College System

**Selma Botman, President of USM**

- Invest in the SIF and a State-wide marketing campaign
- Enforce 5 – 12 low course enrollment rule
- Help campuses stay on target with State needs
- Define what a BA degree means to each campuses

**Donald Zillman, President of UMPI**

- Program building
- Intercampus collaboration
- Politics State-wide in November
- What are the ways to get the most out of higher education in Maine

**Robert Kennedy, President of UM**

- The UMS and the Maine Community College System (MCCS) should be combined in a planned and organized way. Some degree of consolidation between the two Systems is inevitable
- It was beneficial to have the Presidents review the all of SIF proposals

**John Murphy, Interim President of UMFK**

- A long-term plan for deferred maintenance

**Cynthia Huggins, President of UMM**

- Agreed with President Kennedy's comments that the two Systems will be combined at some point
- The priorities are System-wide marketing for the universities and data management including institutional research

**Allen Berger, Vice President for Academic Affairs at UMF (for President Kalikow)**

- To define enrollment management and planning at the System-level

- Funding for quality and compensation

**Allyson Handley, President of UMA**

- Consolidation with the Community College System is inevitable
- Important that some of the SIF needs to include innovation engineering

Trustee Hood commented on Doug Hall presenting at the Board Retreat. He has worked with the staff at Eastern Maine Healthcare on innovation engineering. The important issue is to define the definition of innovation. Doug's approach is hands on and is very effective.

Trustee Goodman commented that in his experience quality was the first priority for new students and then cost. There is a perception that the UMS quality could be improved.

Trustee Grieshaber stated that the most important thing UMS can do is to focus on the value and necessity of 4 year degrees and she feels the UMS and the MCCS should merge because the State can no longer support two separate Systems.

Dr. James Breece, Vice Chancellor for Academic Affairs stated that Maine is rated 48<sup>th</sup> in the value added or innovation to the State's economy. Quality needs to be the priority in order for our students to compete in the global economy.

Chancellor Pattenaude summarized the comments from the Presidents that marketing, quality, innovation, lack of male students, partnerships and the MCCS are all areas of work that need focus.

Adjournment.

Ellen Doughty for  
J. Kelley Wiltbank, Clerk